

THE WHITE HOUSE

WASHINGTON

May 12, 1982

Dear Charlie:

We are impressed and heartened by the work which you and your people are doing to help us develop an effective public affairs approach for the President's European trip. We need to make full use of all our resources to ensure a successful trip.

Mike Deaver and others who have accompanied him to Europe have met with the Public Affairs Officers in Rome, Paris, London, and Bonn, and are most appreciative of the valuable advice and counsel they have provided. Their information, particularly on the public climate in Europe and media suggestions, are playing a key role in our planning. In fact, from our point of view, the assistance provided by your overseas staffs, and the progress that has been made here in the interagency working groups, makes it unnecessary for you to bring your Public Affairs Officers back.

However, as we prepare our draft communications plan and consider other aspects of the trip, I would like to ask you to make Gil Robinson, Jock Shirley, John Hughes, and others who are familiar with Europe, available to the White House as needed. We will be having a meeting on the draft communications plan later this week, and will let your office know of the exact time to enable you to send your representatives.

I greatly appreciate the valued help you and your colleagues have given us thus far, and I look forward to USICA's active and continuing participation in making the trip a success. We recognize that the public affairs side is certainly critical to positive results.

Best personal regards.

Sincerely,



William P. Clark

NSC review completed.

The Honorable
Charles Z. Wick
Director
International Communication Agency
Washington, D.C. 20547